

# The Generator

June 17 volume 3

## LIVE BELOW THE LINE TAKES OVER THE NATION



*SA Generator Tom Mooney with Steve Georganas MP at the Live Below the Line morning tea at Parliament House.*

The campaign that captured the hearts and minds of the nation, Live Below the Line, has been hugely successful raising over \$1.2 million and gaining media attention all over the country.

A driving force in its success was the amazing efforts of Generators across the country in spreading the word through their local media. Jack Li, Jocelyn Barnett and Tanya Gupta from the ACT got their lovely faces in The Canberra Times talking about their preparations for the challenge.

“I spent my entire weekend writing a list of things that I needed, I went to all the supermarkets around where I live and compared prices of things, it helps to buy home brand stuff and the first thing to go from my list was flavour,” Ms Barnett told the Times.

Ronny Ren, also from the ACT, was featured in Spaces@ANU, an online newsletter that’s emailed to every ANU student. Mr Ren talks about his involvement with Generate: “I joined Oaktree at the beginning of this year because I

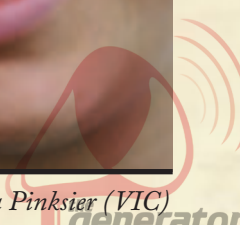
wanted to be inspired, equipped and empowered to become someone who makes an impact in the world,” he said.

Two WA Generators, Rachel Paterson and Sophia van Gent, were also featured in their local papers, along with some pretty snazzy photos of themselves, sharing why they did Live Below the Line.

The efforts of these Generators in sharing their stories contributed to the campaign’s goal of putting the spotlight on global poverty.



*Generators Flood The Media: Ester Karuso-Thurn (manager), Rachel Paterson and Noemie Legendre (WA); Belinda Pinksier (VIC)*



# FINANCIAL PROGRESS REPORT

## Generate Raises Over \$100,000 For Live Below The Line

Mmmmm, you read that headline right! The fundraising efforts of Generators around the country added up to an impressive total of \$125,465 at the end of the campaign. Although making up less than 4% of participants, Generators raised 10% of the total funds raised through Live Below the Line.

Victoria led the way, with the highest average funds raised per Generator (see Table 1). However many Generators reached impressive totals of over \$1000 (see Table 2), but a special shout out needs to go to Elyse McInerney and Belinda Pinskiier from Victoria who

scored themselves trips to Cambodia for their efforts.

The Generator contacted the Prime Minister for her thoughts on Generate's impressive efforts, but she was unavailable for comment. Luckily we were able to make up a quote from Julia Gillard.

"The amazing efforts of Generators around the country are an inspiration for all Australians," she (*may have*) said, "and quite frankly, I wish I could be more like them. Their passion and dedication go beyond the call of duty and their good looks and style are what make this country great."

VIC	\$714
QLD	\$472
SA	\$425
TAS	\$389
WA	\$368
ACT	\$271
NSW	\$184
average funds raised per Generators	

Table 1

Belinda Pinskiier (VIC)	\$7,818	Lauren Smith (QLD)	\$1,224	Lauren Graetz (SA)	\$1,051
Elyse McInerney (VIC)	\$5,740	Cally Dupe (QLD)	\$1,198	Steven Chew (WA)	\$1,040
Tom Mooney (SA)	\$2,134	Nikke-Lee Bartlett (QLD)	\$1,190	Lilly Powell (NSW)	\$1,035
Rachel Paterson (WA)	\$1,875	Noemie Legendre (WA)	\$1,128	Candice Brown (QLD)	\$1,020
Michelle Hee (QLD)	\$1,841	Talbot Matthews (TAS)	\$1,116	Michelle Nguyen (SA)	\$1,020
Maddie Bullock (SA)	\$1,360	Nicole Ee (ACT)	\$1,100	Dinusha Thalagala (QLD)	\$1,010
Alana James (SA)	\$1,345	Ellie Greenwood (ACT)	\$1,085	Ben Armitage (ACT)	\$999
Cara Stephenson (VIC)	\$1,266	Chris Lefebvre (VIC)	\$1,058	Top 25 Fundraising Generators	
Ashleigh Smith (QLD)	\$1,229	Molly Ferrier (TAS)	\$1,051		

Table 2

# EDITORIAL:

## Generate Featured Blogger "A Triumph"

A few weeks ago we put out the call for the blogging minded among Generate to submit a sample of their work in the hopes of being crowned "Ultimate Best Person to Ever Live Since Like the Dawn of Time", or "Official Generate Blogger".

We were so impressed by Queensland Generator, Rachael Muller's blog that we put it up on the main Live Below the Line page and made a special page just for her on the Oaktree website. Throughout the Live Below the Line week Rachael blogged about her experience and how being part of Generate has made her more motivated than ever to make real change. "I am also rather excited that the whole campaign has raised over \$1 million. I always do fundraisers but I have never got this emotionally invested. I think it's being part of Generate and The Oaktree Foundation. Being able to say 'Yeah, I'm a part of that,'" she writes.

Rachael will continue to share her thoughts with us throughout the rest of the year, so make sure you keep checking her blog for her latest musings.

### Letters To The Editor

Dear The Generator,

I thoroughly enjoyed your last edition; in particular the in-depth exploration of why Generate is totes awes. It has long been my opinion that Generate is by far Oaktree's most impressive program, and I wish to express my deep gratitude to you for providing me with the data to back up my claim.

Sincerely,  
Cisco McCain

Dear The Generator,

In perusing your last edition I came across your photomontage of the March retreats. I was absolutely struck dumb by the good looks of your Generators. Every single one of them is an example of the human form in perfection. I congratulate you on all on assembling a team of the best-looking young people one could possibly imagine.

Urho Hanski

The Generator,

Please find enclosed a haiku I composed in your honour.

Regards,  
Krystal K. Kline

Perfectly crafted,  
An inspiration for all,  
The Generator





## WHAT'S ON NEAR YOU

The social calendars of young people across the country have never been fuller, thanks in part to the event management efforts of Generators everywhere.

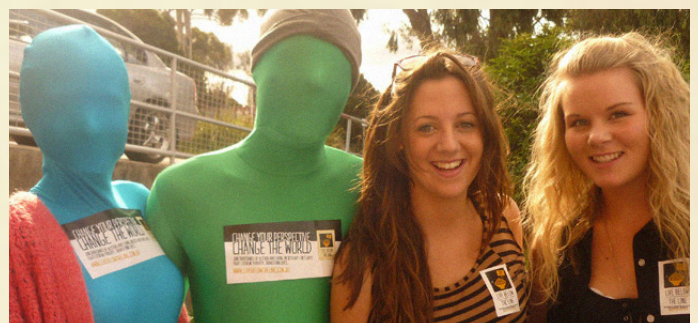
### Victoria

Generators organised an *Open Mic Night* with performances from some pretty talented musicians and comedians. And they raised almost \$2000 for LBL in the process!

### South Australia

The team in South Australia combined their love of higher education with a passion for the great outdoors with a *Tent Event*. A few Generators pitched tents at Flinders Uni and University of South Australia and camped out for the week of LBL.

They made \$134.45 and had some good conversations and strange looks as well.



### Tasmania

Tasmanian Generators have been working doubly hard, organising two LBL fundraisers! Their *Soccer Event* and *Sausage Sizzle* raised over \$1000, while their *Quiz Night* tested IQs and egos and made over \$750.

Stay connected to Generate via



Generate



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# GENERATE PIECE BY PEACE

With Semester 1 successfully behind us it's time to start thinking about the second half of 2011. In Semester 2 Generators will organise projects to raise funds or awareness for Oaktree's work in East Timor.

A major issue for the youth of East Timor is violence, with around 90,000 young people belonging to one or more martial arts groups. These groups are generally headed up by people who are economically, socially or politically disempowered and seeking to use their gang to achieve leverage.

That's why Oaktree is launching a new, exciting project with Ba Futuru called Piece by Peace, and nearly all the proceeds of any fundraising projects in Semester 2 will go towards this work.

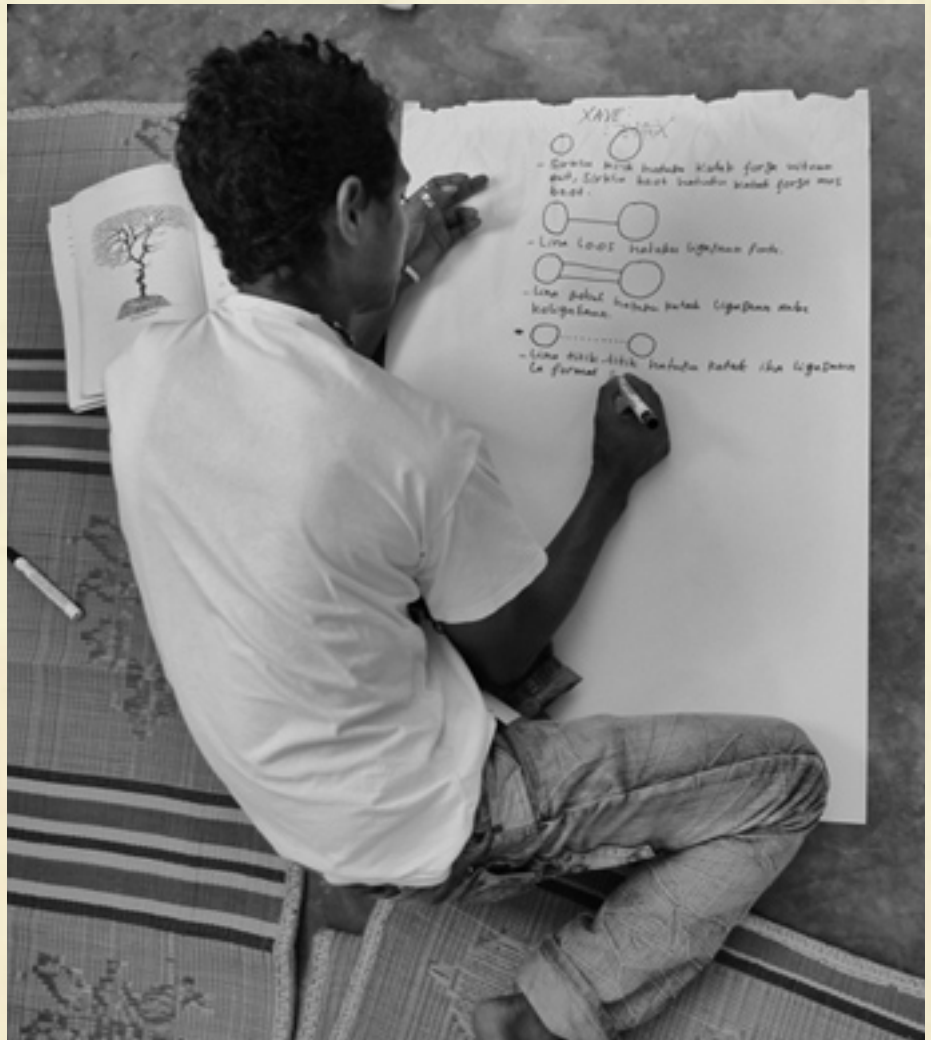
"This project is focusing on peace educating 'at risk' youth in Dili by teaching conflict resolution and mitigation techniques. This is a particularly important project given Timor's recent experience with violence and intercommunal conflict," said Oaktree's East Timor Country Manager, Paddy Tobias.

"With the federal elections looming next year, and the chance of another spout of violence between communities because of political tensions, the project is very timely."

East Timor has a culture of violence which has emerged from its troubled history – over 400 years of Portuguese occupation and the following illegal annexation by Indonesia. The resulting social distrust and contempt has established a fractious society and given rise the threat of intercommunal conflict.

Every project Generators organise, be it an awareness campaign or a fundraising event, will have huge significance in East Timor which, as Paddy says, "will be put to the test in years to come."

Paddy is happy to answer any questions you may have about Oaktree's work in East Timor. You can email him at [p.tobias@theoaktree.org](mailto:p.tobias@theoaktree.org).



Abel Tabre training

